



# LUCIANNA GARRIGA

[LINK TO REEL](#)





**(2) FASHION**



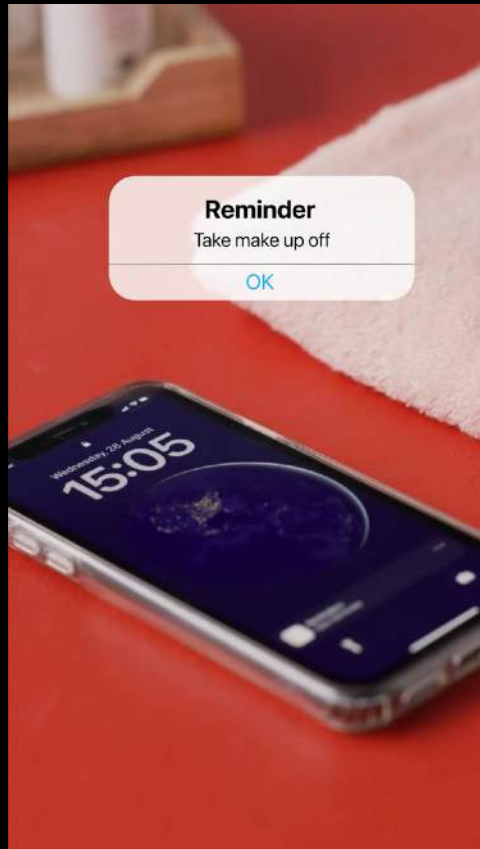
**24-HOUR CREAM**  
Hydrates, firms, and enhances skin elasticity



**Day Solution SPF15:**  
SPF15 sun protection, morning use.

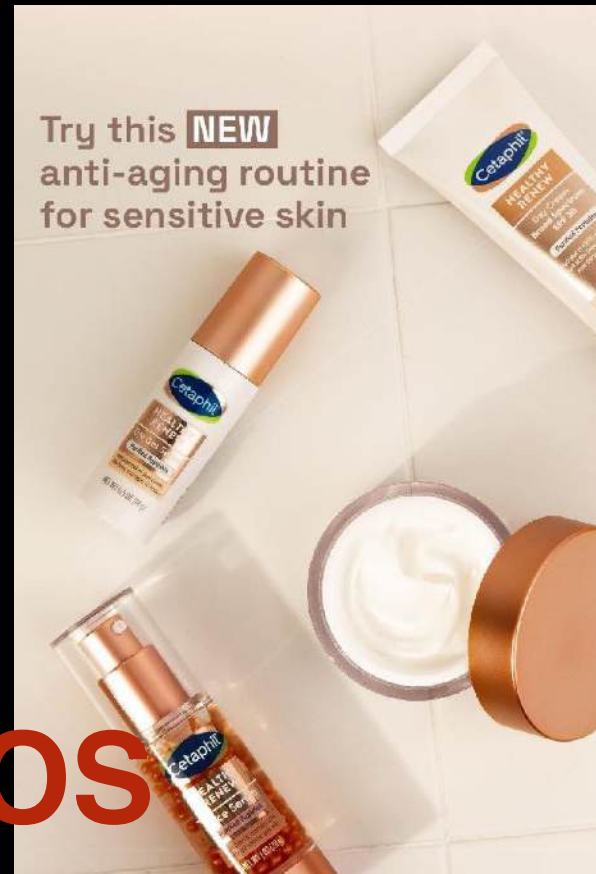
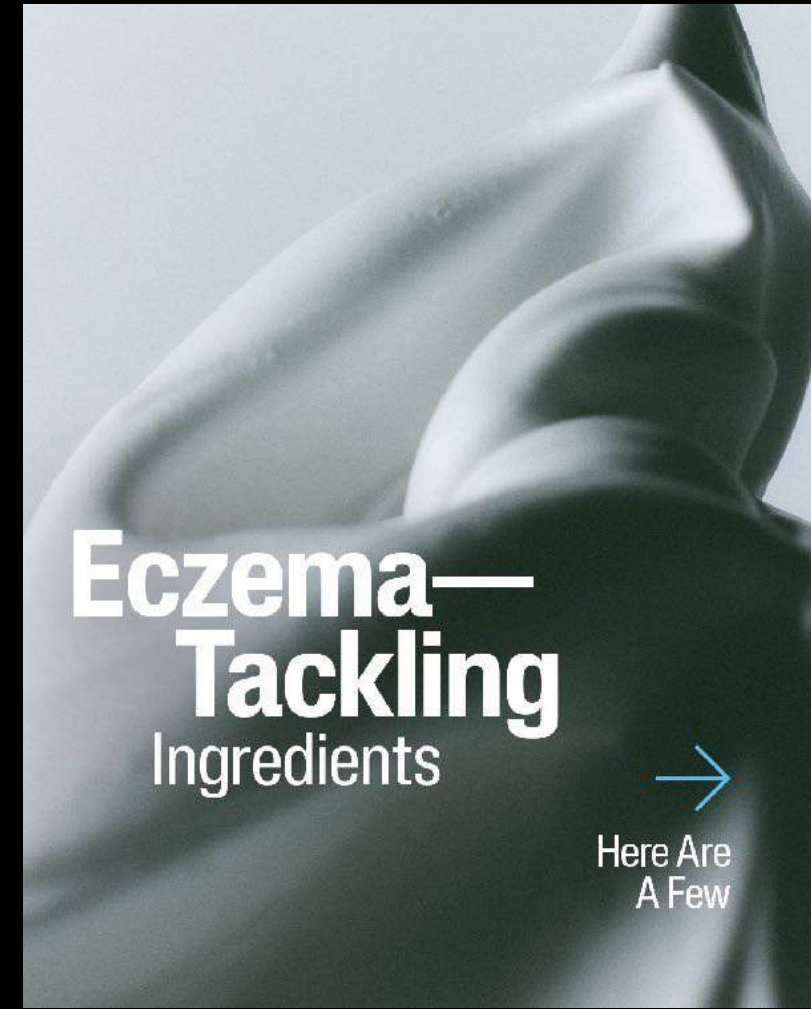


**Vita Min Fix:**  
deep hydration, anti-aging, day and night use.



**(3) SOCIALS**





(4) PHOTOS



**(5) PRODUCT**



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## **(00) ABOUT ME**

Innovative Director with 15+ years of expertise in content conceptualization and multi-platform storytelling. Medium between words and images, my passion for creativity drives me to explore new formats and visual languages.

My approach combines strategic thinking with hands-on creative and directing execution, leading teams to deliver breakthrough content solutions while maintaining high standards of quality and consistency.

Specialised in creative direction and campaign development, I lead teams with a strong focus on innovation, aesthetic coherence, and effective solutions. I coordinate productions, direct shoots, and collaborate closely with photographers, stylists, and editors to deliver bold and memorable work.

ESP / ENG